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WOMEN OF THE YEAR AWARDS

2018 Wamen of the Year Award Naminees

Rhonda Ducote, President

Apriem Advisors, Irvine

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As a dedicated wealth manager for Apriem Advisors with more than two decades of experience, Rhonda Ducote's leadership has helped propel the investment advisory firm to more than \$650 million in assets under management at the fastest growth rate for a firm its size in Orange County, according to Financial Advisor magazine's 2017 RIA rankings. In the past year, Apriem was named one of the Financial Times' Top Financial Advisors, earning a spot on the industry's coveted FT 300 list. Ducote graduated from the elite Charles Schwab Executive Leadership Program this year. A featured columnist for Financial Poise, she offers national



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thought leadership about female investment trends and issues facing Baby Boomer women. Ducote also leads Apriem's Women of Wisdom program, an initiative dedicated to increasing female dient engagement and serving the needs of female investors.